

Bullard's Best Chili Cook-Off

Sponsorship Information

Saturday, April 8th, 2017

For information & registration Call the Chamber at 903-894-4238

1. **Vendor Space - \$45.00 per 10x10 space. Exhibitor Agreement must be signed and submitted with funding. Forms available at www.bullardchamber.com. Vendor space is very limited. Apply early.**
2. **Family Fun Activity Sponsorship – Business/Organizations can financially sponsor, work or do both. To financially sponsor only -**
 - **Bean Bag/Corn Hole Tournament - \$100**
 - **Panty Hose Tug-o-war Tournament - \$100**
 - **If Organization wants to sponsor and work the event themselves, there is no charge or fee.**
3. **VIP Sponsorship Packages Available:**

*****Deadline for Banner and Merchandise Logo Placement is March 30th 2017*****

 - **\$1,500 Platinum Package**
 - **Free vendor space available for use by Sponsor**
 - **1 – sided banner made with Sponsor and Cook-Off Logo**
 - **Public Announcement of Sponsorship over event PA**
 - **Media endorsements (social media, website, newspaper, radio, etc)**
 - **Large size logo placement on merchandise**
 - **4 chili tasting wristbands**
 - **1 Cook-Off entry (must advise committee asap to reserve space)**
 - **\$1,000 Gold Package**
 - **Free vendor space available for use by Sponsor**
 - **1 – sided banner made with Sponsor and Cook-Off Logo**
 - **Public Announcement of Sponsorship over event PA**
 - **Media endorsements (social media, website, newspaper, radio, etc)**
 - **Large size logo placement on merchandise**
 - **2 free chili tasting wristbands**
 - **1 Cook-Off entry (must advise committee asap to reserve space)**
 - **\$500 Silver Package**
 - **Free vendor space**
 - **1 – sided banner made with Sponsor and cook-Off Logo**
 - **Medium size logo placement on merchandise**
 - **1 free chili tasting wristband**

Specialty Items

- **\$500 Boots Vs. Badges tug of war competition**
 - **Logo placement on Banners and Advertisement. Public Announcement of Sponsorship over event PA**
 - **Media endorsements (social media, website, newspaper, radio, etc)**
 - **4 Free chili tasting wristbands**

- **\$500 Selfie- Wall**
 - **Logo placement alongside Chili Cook Off Logo on 1-sided banner**
 - **Continuous media push throughout the day with all official pictures and interviews taking place in front of Selfie Wall and photo opportunities of attendants and contestants uploading pictures to Social Media.**
 - **4 Free chili tasting wristbands**

- **\$500 First Prize sponsor**
 - **Free vendor space**
 - **Name on 1st Place Trophy**
 - **Medium size logo placement on merchandise**
 - **4 free chili tasting wristbands**
 - **Present winner with Trophy**

- **\$250 Second Prize sponsor**
 - **Free vendor space**
 - **Name on 2nd Place Trophy**
 - **2 free chili tasting wristbands**
 - **Present winner with Trophy**

- **\$150 Showmen's Ship Award**
 - **Free vendor space**
 - **Name on Showmen's Ship Trophy**
 - **Present winner with Trophy**

- **\$100 Charging Station Sponsor**
 - **Name and logo on Charging Station area**
 - **2 free chili tasting wristbands**

- **\$100 Community Support Sponsor**
 - **Small logo on Official Bullard's Best Chili Cook-off banner**
 - **2 free chili tasting wristbands**